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SEVENTY YEARS ago, in 1923, Elsie Clews Parsons became president of the American Ethnological Society for a two-year term. During the 1910s, in her late thirties and early forties, she had distinguished herself as a social psychologist and feminist, writing several important books during the period Nancy Cott has associated with the birth of modern feminism.1 By the age of forty-nine, when she assumed the AES presidency, Parsons had become part of Boasian anthropology at Columbia University, immersing herself in ethnological research among the Pueblos and funding the work of countless southwestern researchers, including many women. All told, Parsons, who died in 1941, wrote more than ninetyfive articles on the Southwest, culminating in her two-volume grand synthesis, Pueblo Indian Religion.2 In the 1960s and 1970s the AES honored Parsons by awarding a prize each year to the best graduate-student essay in a national competition. When the prize was discontinued the last medal was given to the president and handed down from president to president as a symbol of office. Thus the 1989 AES meetings in Santa Fe, a few miles from Española and Clara True's ranch, where Parsons stayed during her first trip to the Southwest in 1910, seemed an appropriate time to commemorate the work of Elsie Clews Parsons. I particularly wanted to make a connection between Parsons's feminist writing and the

Feminist
Anthropology:
The Legacy
of Elsie Clews
Parsons



Louise Lamphere



Elsie Clews Parsons at the San Gabriel Ranch in Alcalde, New Mexico, ca. 1923. (Photograph courtesy of the American Philosophical Society)

reemergence of feminism in anthropology in the 1970s and 1980s. Michelle Rosaldo and I were ignorant of Elsie Clews Parsons when we edited *Woman*, *Culture and Society*³ in the early 1970s. Instead, we turned to Margaret Mead for the quotation that begins our book. We might have written a different introduction had we read Parsons's books.

My own interest in Parsons I owe to Barbara Babcock and Nancy Parezo, who invited me to participate in a conference on "Daughters of the Desert"—a retrospective on women anthropologists who conducted research on Native American

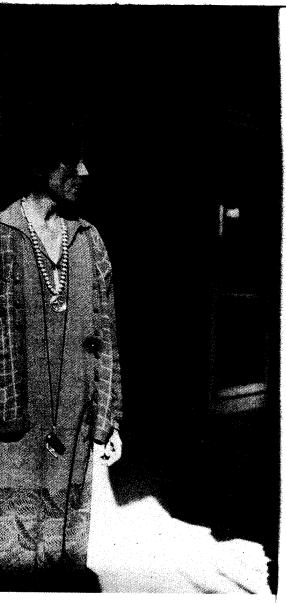
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The Making of a Feminist

Before exploring this comparison fur order. Elsie Clews grew up in a wealthy Clews, was a Wall Street broker, and her James Madison. The family summered and Elsie's mother put aside \$10,000 e managed to talk her father into letting from which she graduated in 1896. She Barnard, studying under Franklin H. C taught briefly at Barnard before marryit twenty-four. Parsons's feminism grew out tion of the confining life of a wealthy V dalized her mother by going for an une secluded Newport beach when she was a

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cultures in the Southwest—held at the University of Arizona in 1986. Parsons's contributions were explored in a paper by Louis Hieb and have been detailed in the conference catalogue by Babcock and Parezo.⁴ Parsons's key financial support for the research of Ester Goldfrank, Ruth Bunzel, Ruth Benedict, and others emerged from many papers, and her role as a mentor to Gladys Reichard was covered very minimally in my own contribution.⁵ In both writing and revising this paper I became indebted to Babcock's more recent and insightful research, which uncovers and underscores the feminist sensibility in Parsons's work.⁶

Throughout this paper I shall compare Parsons's scholarship of the teens and 1920s to the feminist anthropology that emerged during the 1970s and 1980s. I see important similarities in the focus on cultural universals in both Parsons's writing in the teens and the feminist anthropology some of us wrote in the 1970s. This universalizing tendency was followed by a transition to more detailed ethnographic research for Parsons in the 1920s and for feminists in the 1980s. On the other hand, there are crucial differences. The more muted feminism in Parsons's ethnological work in the 1920s and 1930s contrasts with its more explicit and continued presence in the writings of women anthropologists today. This relates, I argue, to complex differences between the state of anthropological theory in the late Boasian period and that of the present, as well as differences between the social and political context of feminism of the 1920s and 1980s.

The Making of a Feminist

Before exploring this comparison further, a few details of Parsons's life are in order. Elsie Clews grew up in a wealthy New York City family. Her father, Henry Clews, was a Wall Street broker, and her mother was a distant relative of President James Madison. The family summered at a mansion ("The Rocks") in Newport, and Elsie's mother put aside \$10,000 each year for "mistakes in clothes." Elsie managed to talk her father into letting her attend newly opened Barnard College, from which she graduated in 1896. She went on to earn her M.A. and Ph.D. at Barnard, studying under Franklin H. Giddings, an evolutionary sociologist. She taught briefly at Barnard before marrying Herbert Parsons in 1900, at the age of twenty-four. Parsons's feminism grew out of her independent spirit and was a rejection of the confining life of a wealthy Victorian debutante and socialite. She scandalized her mother by going for an unchaperoned swim with a young man on a secluded Newport beach when she was a teenager.

Herbert Parsons tolerated his wife's independence and feminism, even though it threatened to disrupt his political career as a reform Republican congressman, a post he held between 1905 and 1911. The publication of her book *The Family* or created headlines in New York in 1906. The book was an outline of her lectures at Barnard, which took an evolutionary view of marriage and family patterns using ethnological data. It created a furor because it advocated trial marriage. Elsie sent a copy to Theodore Roosevelt, Herbert's patron in the Republican party, hoping to

reassure the president that the book was really "very dry reading." Roosevelt seemed pleased to receive a copy and in a teasing manner promised to read the famous book and discuss it over lunch.¹⁰

During the first ten years of her marriage Parsons bore six children, four of whom lived to adulthood. Her wealth allowed her to raise her children with a full staff of housekeepers and child nurses and gave her the freedom to travel. She spent several years in Washington, D.C., but returned to New York in 1911 after her husband finished his third term as a congressman. Between 1913 and 1916 she wrote five feminist books, interconnected studies that focused on how marriage, the family, religion, and social etiquette constrain women. In several she emphasized the need for individual freedom and choice.

At the same time she began to abandon her brand of sociological feminism for ethnology. As Peter Hare, her grandnephew, writes in his biography, "She moved slowly from a generalizing style to rigorous empirical methods." During those years she came under the influence of Franz Boas and his graduate students, Alfred Kroeber, Robert Lowie, and Pliny Goddard. Goddard wrote to Parsons, characterizing the dual nature of her life in this transitional period when she was attracted to anthropology yet still writing feminist books: "Your winter activities are propaganda and your summer ones research." By 1916 (at forty-two) she talked about giving up generalizing. In an oft-quoted passage to Lowie, she wrote, "You [Lowie], Kroeber and Hocart make the life of a psychologist not worth living. I see plainly I shall have to keep to the straight and narrow path of kinship nomenclature and folktale collecting." By the 1920s, when Parsons was president of the AES, her publications were almost completely ethnological.

A closer examination of these two crucial decades in Parsons's life—the teens and the 1920s—reveals the social and intellectual forces that first shaped Parsons's feminism and that then propelled her into an anthropological setting with little room for such concerns in an era of political quiescence and a more private feminism.

Parsons's Early Writings and the Feminism of the Teens

The teens, particularly the years of World War I, were a time of social ferment and protest in which socialist, feminist, and other radical ideas were common in New York City, especially among the middle-class and upper-class avant-garde in Greenwich Village. Nancy Cott contrasts the Greenwich Village feminists with earlier suffragists. These college-educated, bourgeois women rejected the image of service and motherhood associated with the women's movement of the nineteenth century. They were women who welcomed irreverent and radical behavior in art, politics, and the labor movement. According to Cott, "They considered themselves socialists or progressives leaning toward socialism and had, unlike most of the American population, a tolerance for 'isms.' They embedded their critique of gender hierarchy in a critique of the social system." They wanted to break with dichotomized categories of "Man" and "Woman" and to equate womanhood with

humanity. As Charlotte Perkins Gilmar running, out of prison and off pedesta woman." ¹⁴

During the teens, after her return to new feminism, but her relationships we circles in New York City. The first was Parsons met Boas as early as 1907, and in anthropology. In 1913 Boas helped they had a relatively formal relationsh Lowie, Goddard, and Kroeber, inviting chusetts. Robert Lowie recalled that h students, whom she fed and sent off to was primarily an admirer, her relationshing and complex one. Their friendship a month of joint fieldwork at Zuni in S In later years they resumed a respectful p Kroeber wrote that he admired her "rig

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humanity. As Charlotte Perkins Gilman described the "Feminist": "Here she comes, running, out of prison and off pedestal; chains off, crown off, halo off, just a live woman." ¹⁴

During the teens, after her return from Washington, Parsons was part of this new feminism, but her relationships were broader and included three intellectual circles in New York City. The first was that of Boas and his male graduate students. Parsons met Boas as early as 1907, and she was the first woman whom he interested in anthropology. In 1913 Boas helped Parsons arrange a trip to the Yucatán, 15 but they had a relatively formal relationship during this period. She became closer to Lowie, Goddard, and Kroeber, inviting the latter two to her home in Lenox, Massachusetts. Robert Lowie recalled that her door was open to the younger graduate students, whom she fed and sent off to enjoy her box at the opera. 16 While Goddard was primarily an admirer, her relationship with Kroeber was a much more challenging and complex one. 17 Their friendship was at first warm and playful and then, after a month of joint fieldwork at Zuni in September 1917, difficult and more distant. 18 In later years they resumed a respectful professional relationship and, after her death, Kroeber wrote that he admired her "rigorous honesty and courage of mind." 19

Parsons made her first trips to the Southwest between 1910 and 1913. These increased in frequency as she became more attracted to anthropology, with its "insistence on a rigorously empirical approach" and "a consciousness of problem and method." ²⁰ In 1915 she observed a Navajo Enemy War ceremony and went on to visit Zuni. ²¹ She made additional trips to Zuni and Laguna over the next four years, including the month with Kroeber at Zuni in 1917 and fieldwork with Boas in Laguna in 1919. ²² These short excursions provided the material for her ethnographic articles on Zuni and Laguna that were published in the late teens. ²³

The second circle was that of the Greenwich Village radicals. In Mable Dodge's salon she met Walter Lippmann, with whom she helped found the *New Republic*.²⁴ She also came to know Max Eastman and wrote several articles for his monthly *The Masses*. The magazine, a well-regarded "underground" journal of the time, provoked censorship by the post office in 1917 and a conspiracy trial of the editors in 1918 for antiwar views. *The Masses* was dominated by such male "heavies" as Max Eastman, Floyd Dell (a sexual radical who wrote *Love in the Machine Age*), and John Reed (whose later commitment to the Russian Revolution was chronicled in the movie *Reds*). It was full of antiwar cartoons, accounts of strikes, avant-garde drawings, and poetry. Nevertheless, it had an important feminist component, with many cartoon critiques of male dominance, poems by Amy Lowell, fiction by Mable Dodge, and articles on birth control, Emma Goldman's trial, and women's role in the garment trade.

Parsons's third circle included Heterodoxy, a club of sixty-five radical feminists who met for Saturday lunches every two weeks in Greenwich Village beginning in 1912. Founded by Marie Jennie Howe, it included heterosexual and lesbian women, activists and professionals. Among its famous members were Crystal Eastman, Stella Coman Ballantine (Emma Goldman's niece), Charlotte Perkins Gilman,

Agnes deMille, and Elizabeth Gurley Flynn. At their lunches members discussed women's rights, political issues of the day, and a whole host of other topics—from how women were raising their children to revelations about their own upbringing.²⁵ One of the members used Parsons's classification of family types from her book *The Family* in a published spoof on mating patterns found among the members of Heterodoxy entitled, "Marriage Customs and Taboo among the Early Heterodities." ²⁶

Parsons's writing during this period (1912–1919) was prolific—and her most explicitly feminist. She published five books and a number of scholarly articles in the American Anthropologist, the Journal of American Folklore, and the American Journal of Sociology. She also wrote popular pieces for The Masses, the New Republic, and Harper's Weekly. In her book Beyond Separate Spheres, Rosalind Rosenberg argues that by the teens Parsons had given up the evolutionary approach espoused by her teacher Franklin Giddings and evident in her book The Family. She rejected a "slavish devotion to evolutionary theory" and a set of cultural stages. Instead, she became a "de facto functionalist," arguing that the principle motives of human behavior are unconscious and that civilized and primitive peoples are no different in their behavior.²⁷

Parsons's books of this period focus on the theme of social restraint, and they juxtapose cross-cultural examples with ones from her own society. There is a generalizing tone here—a search for universals and a focus on women's social roles. *The Old-Fashioned Woman* and *Religious Chastity*, both published in 1913, and *Fear and Conventionality, Social Freedom*, and *Social Rule* all reflect a concern for the universal in women's experience that is parallel to the themes emphasized by those of us who wrote for *Woman*, *Culture and Society* in 1974.²⁸

The Old-Fashioned Woman, to cite the best example, uses ethnographic evidence to demonstrate how women's lives are constrained from birth to widowhood by taboos, confinement, and exclusion from male affairs. Digging through the available ethnography of the day (for example, Spencer and Gillen on the Aborigines, Frazer's *The Golden Bough*, and George Dorsey on the Wichita), Parsons juxtaposes the experience of women in tribal groups with that of women in ancient state societies and in our own "modern time." Each page is a pastiche of examples.

For instance, in the chapter "In Quarantine," about menstrual taboos, she says, "But it is during menstruation that a woman is most generally considered dangerous. . . . The Bushmen think that at a glance from a menstruous woman, a man becomes at once transfixed and turned into a tree which talks. . . . If a Pueblo Indian touches a menstruous woman, or if a Chippeway uses her fire, he is bound to fall ill." ²⁹ And the list continues. So-called civilized societies, she notes, also harbor such beliefs and often restrict women's behavior. Women are banned from sugar refineries in the north of France (because a menstruous woman would blacken the sugar), and in England people believe that meat cured by a menstruous woman is tainted.³⁰

In a discussion of marriage entitled "Her Market Price," Parsons announces that "Women are an important item in primitive trade." In this chapter she discusses various forms of bride-price before turning her attention to prostitution and slav-

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ery, other examples of the exchange of women for goods. In the chapter on "The Exclusive Sex" Parsons tells us that "Women are quite generally excluded from a share in public affairs. The Nagas have a war stone no woman may look upon and live. In anti-suffrage argument a voting booth seems to be nearly as dangerous a spot for women." Women are often frightened away from men's exclusive activities or they are given "minor parts," thus securing feminine devotion and becoming what Parsons called "The Ladies' Gallery." 31

In these and other chapters we see the overarching shadow of male dominance, the confinement and constriction of women, and their lack of value. Example after example is cited (meticulously footnoted), but the point is the universality of women's condition. European examples (of so-called civilized peoples) are juxtaposed with those from tribal peoples as diverse as the Australian Aborigines, the American Indians, and the Samoans. Women's positions in archaic states and African kingdoms help to amplify Parsons's commentary on constraint, taboo, and exclusion.³²

Parsons's contributions to *The Masses* take on these same themes of social control and constraint. Her article on marriage cites customs among the Tlingit, the Arabs, and the Koreans that mark a change in status, conferring "a new life." A Tlingit woman changes the silver pin in her lip for a wooden one, a Javanese woman burns her dolls, a Spartan bride had to give up going to public games, but in Korea, it is the man, not the bride, who does up his hair. Why all these changes? "Society," Parsons writes, "modern and primitive, stamps marriage with extraneous features, insists on making of it a novelty, because society thereby controls it, or rather, through marriage thus artificialized, it controls sex." ³³

In two of her later books Parsons begins to explore why women are divided from men, developing a theory grounded in the universality of social convention and social categories. In *Fear and Conventionality* she argues that social conventions are a way of erecting barriers because of a universal fear of change, dread of novelty, and dislike of the unusual. "Sex is one of the two greatest sources of difference between its members society has to apprehend. It deals with the disturbing factor in its characteristically simple, unconscious way. It separates men and women as much as possible." Thus "No Vedda may come in contact with any woman of his own age except his wife. . . . Corean boys were taught that it was shameful to set foot at all in the women's part of the house." ³⁴ And in New York a woman has her escort ride with the cab driver since there is no chaperone to watch over them if they share the same seat.

The possibility of breaking through rigid social categories is explored in *Social Freedom*, published in 1915. Sex, along with age, kinship, and caste, is the major social classification that sets up rigid divisions, against which, with a "maturing culture," there is some attempt to struggle. "Freedom from the domination of personality by sex is the gift *par excellence* of feminism, a gift it brings to men as well as women." Parsons believed that sex relationships were beginning to change. Under increased freedom from rigid social categories, "Sex becomes a factor in the enrich-

ment of personality. . . . It is a factor, not an obsession. . . . No longer a source of distress or annoyance, it is not kept separate from life nor repressed into the obscene. It is free to express itself, developing its own tests, standards and ideas. According to these ideals, relations between men and women will be primarily personal relations, secondarily sexual." ³⁵

Parsons was also a pacifist, and she opposed U.S. participation in World War I. She was against her husband's enlistment and refused to let anyone wearing a uniform into her home—including Herbert. She was disillusioned when many of the intellectuals associated with the *New Republic* began to support the war in 1917. Rosenberg argues that Parsons's hopes for progress and reform were dashed by World War I: "At the war's end, Parsons made a final break with public life and her own brand of feminism and escaped into anthropological fieldwork. Her friend Kroeber later suggested that she burned out on reform and that her growing understanding of culture's power over the individual made her even less optimistic about individual action." 36

The Twenties: Parsons's Presidency of the AES and the Boasian Legacy

The twenties, as James Clifford has shown, were the years in which classic ethnography was formulated, as exemplified by Malinowski's Argonauts of the Western Pacific and Margaret Mead's Coming of Age in Samoa.³⁷ However, Parsons's fieldwork was much different from that of Malinowski and Mead. In the 1920s Parsons stayed with the Boasian tradition, which represented a more polyphonic description, but she framed that description in terms of culture elements, diffusion, and culture history. She remained aligned with Boas and Goddard and became a mentor to Gladys Reichard, who was almost a "daughter to Boas" and who, intellectually, remained a Boasian throughout her life. Parsons was never close to Mead, Benedict, or Sapir, the anthropologists in the Columbia milieu who were theorizing about the relationship between culture and the individual and were writing from a more humanistic point of view.³⁸

During the 1920s Parsons continued to make short trips to the Southwest, expanding her research outward from Zuni, visiting Laguna in 1919 and 1920, Hopi in 1920, Jemez in 1921, and Taos in 1922.³⁹ In the mid 1920s, when she was president of AES, she conducted research on the Tewa, working out of the Spanish village of Alcalde and having informants visit her there.⁴⁰

Given Pueblo resistance to researchers, especially those who wanted to know about religion, information was always obtained piecemeal. Anthropologists were never able to present a "seamless whole"; nor could they have "pitched their tents among the natives." Parsons, like others of the period, relied primarily on information from one family (the host) and from a small circle of paid informants. In more secretive pueblos like Isleta, notes were made during interviews in a hotel room or at a nearby Spanish village. ⁴¹ This relatively clandestine research (although Parsons took care never to reveal the names of her informants) gives us (in the 1990s) the

sense that anthropologists were almost natives."

Few southwestern researchers engage authority which claimed that "I was the article was often a blend of different varieties as co-observer answering the an notes of previous anthropological observer eremony by a native informant. Althe Parsons, along with Gladys Reichard a adding women's voices, along with their

During the 1920s Parsons continue committed to collecting ethnographic d Boasian mode. We see this style of write ethnographer and gives voice to her info series of articles on mothers and child 1924. These essays are a compendium make in order to get pregnant, taboos the child), postpartum practices and na these beliefs by including the accounts article on "Mothers and Children at I narrative of the naming ceremony used days before her visit). It includes Wana's icine man's prayer in both Keres and En hostess did to have a boy child and give mant.43 In contrast to these articles in articles on Zuni and the Tewa are mor range of behavior: the disciplining of ch loses its first tooth. There are fewer pers informants or as observed by Elsie) and ered from various informants at unstate

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sense that anthropologists were almost "prying information, often secret, out of the natives."

Few southwestern researchers engaged in writing with the kind of ethnographic authority which claimed that "I was there, so you are there." Instead, a scholarly article was often a blend of different voices—the anthropologist as observer, the native as co-observer answering the anthropologist's questions "on the spot," the notes of previous anthropological observations, and a narrative of a "prototypical" ceremony by a native informant. Although male anthropologists used this style, Parsons, along with Gladys Reichard and Ruth Underhill, were at the forefront in adding women's voices, along with their own observations, to their texts.

During the 1920s Parsons continued to be interested in women, but she was committed to collecting ethnographic detail that was written up in this polyphonic Boasian mode. We see this style of writing, one that recognizes the position of the ethnographer and gives voice to her informants, most vividly in Parsons's important series of articles on mothers and children published in Man between 1919 and 1924. These essays are a compendium of beliefs and practices—offerings women make in order to get pregnant, taboos surrounding birth (to avoid deformities in the child), postpartum practices and naming ceremonies-and Parsons concretizes these beliefs by including the accounts of individual women. For example, in the article on "Mothers and Children at Laguna," Parsons gives her hostess Wana's narrative of the naming ceremony used for her two-week-old baby (performed ten days before her visit). It includes Wana's drawing of the altar and a text of the medicine man's prayer in both Keres and English. 42 The Hopi article tells what Parsons's hostess did to have a boy child and gives a verbatim account from her Tewa informant.43 In contrast to these articles in which native voices emerge, several of the articles on Zuni and the Tewa are more a list of taboos or sayings that describe a range of behavior: the disciplining of children, or what a mother says when a child loses its first tooth. There are fewer personal experiences here (either as narrated by informants or as observed by Elsie) and more individual bits of information gathered from various informants at unstated times and places.44

These articles contrast markedly with Parsons's use of ethnography in *The Old-Fashioned Woman* and *Fear and Conventionality*. They do not focus on the separation of the sexes, on the exclusion of women, or even on the constraints of convention. Gone from these texts are attempts to moralize or point out a generalization about human nature or even an implicit contrast with our own culture. Convention and custom are recorded, but there is little commentary on their constraining nature and no theory accounting for adherence to tradition. In one article, on the Zuni masked figures that are used to terrorize and control children, the theme of constraint and the control of behavior is still present in the selection of the topic. But comparisons are limited to childrearing practices at other pueblos. Parsons's own observations of an *a'Doshle* "haranguing" a little boy are described in order to convey a vivid sense that the boy was frightened, but there is no attempt to comment on the ways in which behavior is constrained by the custom. No implicit

subtext judges Zuni practice or compares it to our own. The importance of individual freedom and the artificiality of social conventions are no longer issues in this "ethnographic" description.

When she was president of the AES, Parsons published two "landmark" essays, "Tewa Kin, Clan, and Moiety" and "The Religion of the Pueblo Indians." ⁴⁵ The works arrange data on the Pueblo cultures from west to east, contrasting the matrilineal orientation of the Hopis with the weak clans at Keres and among the Tewa and the presence of the kachina cult and prayer-feather offerings in the western pueblos—complexes that "diminish steadily" to the east and north. ⁴⁶ These essays mark her commitment to Boasian issues about cultural variation and diffusion and had a lasting impact on the field. The contrast between western and eastern pueblo social organization, for example, was more fully developed in the work of Fred Eggan. ⁴⁷

After Parsons's last field trip to the Southwest, in 1932, she began to turn her attention elsewhere-to Mexico, the Caribbean, and Peru. In Mitla: Town of the Souls Parsons retains the polyphonic style she utilized in her articles during the 1920s as well as her interest in the position of women. Her chapter on family and personal life documents women's experiences in pregnancy and childbirth. In it we read about the town's midwives, Isadora and Señora Be'ta, their birthing techniques, the baths they give women after their children are born, and their remedies for delayed deliveries. 48 There is an account of one of the many marriage ceremonies Parsons attended, plus a lengthy discussion of sicknesses, cures, and difficulties with witchcraft. Here and in the remainder of the book we come to recognize a "cast of characters," many of whom recount stories of witchcraft or suggest cures that have been successful. Some are subjects of the portraits or participants in the narratives detailed in the chapter on town gossip. In that chapter Parsons relates her own experience in the earthquake of January 14, 1931, when she escaped from her room only moments before the ceiling collapsed.⁴⁹ This volume, like the ethnographies, fictionalized accounts, and life histories of Reichard and Underhill, constitutes the growing body of ethnography from a woman's point of view that blossomed during the 1930s, only to be forgotten in subsequent decades.50

During this period Parsons's interest in the Southwest continued through her editing of Stephen's *Hopi Journal* and her most important southwestern book, *Pueblo Indian Religion*, published in 1939.⁵¹ In the latter the informants and observations of the earlier articles have disappeared, supplanted by a homogenous "ethnographic present" and an overriding concern with Boasian issues, particularly cultural innovation and borrowing. Each group—the Hopi, the Zuni, the Tewa—becomes an "absolute subject," to use Clifford's phrase. Parsons's voice becomes marginalized, relegated primarily to the footnotes. In this transformation of observation, narratives by informants, and the dialogues between ethnographer and native—in other words, data constituted in discursive, dialogical conditions—become textualized. "The data thus reformulated need no longer be understood as the communication of specific persons. An informant's explanation or description of custom need not be cast in a form that includes the message 'so and so said this.' A textualized

ritual or event is no longer closely linked actors. Instead, these texts become evid reality.'" ⁵² In *Pueblo Indian Religion* the as observer disappear, and the historica more difficult to find in the footnotes.

We have come to the end of a long profeminism that sought to generalize about tion of ethnographic example with West the 1930s her prose, in which Babcock ethnography, focused on ethnographic professional contextualized observation, informant rindividuals, and the question/answer in many of her later publications exempli variability and culture contact are the observer and informant is erased and the dominates.

This assessment would be incomplete financial contributions. Without Parson Southwest research would have been a ample, she paid Ester Goldfrank's and I in the early 1920s. She financed the rese White, and many others through the S American Folklore afloat and funded n cultural variability and of the influence cowes much to Parsons's research.

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ritual or event is no longer closely linked to the production of that event by specific actors. Instead, these texts become evidences of an englobing context, a 'cultural reality.' "52 In *Pueblo Indian Religion* the multiple voices and the person of Parsons as observer disappear, and the historical specificity of differing accounts is even more difficult to find in the footnotes.

We have come to the end of a long process. First, Parsons's writing embodied a feminism that sought to generalize about women's situations based on a juxtaposition of ethnographic example with Western custom. During the 1920s and into the 1930s her prose, in which Babcock sees the prefiguring of "poststructuralist" ethnography, focused on ethnographic particulars and incorporated a pastiche of contextualized observation, informant narration, descriptive vignettes concerning individuals, and the question/answer interrogation of consultants.⁵³ And finally, many of her later publications exemplified a synthetic ethnology—one in which variability and culture contact are the theme but in which the dialogue between observer and informant is erased and the framework of Boasian culture history dominates.

This assessment would be incomplete if it did not emphasize Parsons's important financial contributions. Without Parsons's support, American anthropology and Southwest research would have been a much more piecemeal endeavor. For example, she paid Ester Goldfrank's and Ruth Bunzel's salaries as Boas's secretaries in the early 1920s. She financed the research of Benedict, Bunzel, Reichard, Leslie White, and many others through the Southwest Society. She kept the *Journal of American Folklore* afloat and funded numerous other publications. Our sense of cultural variability and of the influence of the Spanish Conquest among the Pueblos owes much to Parsons's research.

However, Parsons, like almost all of the other women in anthropology in the 1920s, never held a position within academe. Her wealth allowed her to travel and do fieldwork and fund the research of others; she remained a patron of anthropology rather than one who could shape its future through the direct training of students. Yet Parsons was hardly alone in her peripheral institutional position within anthropology. Gladys Reichard had a full-time position—but at an undergraduate college. Ruth Benedict was denied the position of chair of the Columbia University Anthropology Department and did not become a full professor until the year she died; Margaret Mead was peripheral at Columbia, shunted off to her tower office in the American Museum of Natural History. Even in the West, where there were a number of women in archaeology and in museum positions, only Florence Hawley Ellis held a full-time position in the 1920s or 1930s in the anthropology department at the University of New Mexico.

Parsons touched the lives of most of the women around Boas, whether by providing funds for their jobs or field research or by mentoring their anthropological work. Her role as a source of intellectual energy and financial support has been hidden behind that of Boas, whose leadership and institutional place have been continually affirmed by historians of anthropology. Only recently has Parsons's role

reemerged, through the work of women scholars.⁵⁴ Though there were cleavages (between those who remained more in the Boasian mold and those whose work fostered the emergence of the study of culture and personality), Parsons was key to the maintenance of the strong network of relations among women anthropologists at Columbia that flourished in the 1920s and 1930s. Yet for the most part Parsons's feminism remained a muted part of her ethnological writing, and the marginal positions of these women within anthropology limited their impact on the next generation of anthropologists.

The Reemergence of Feminism in the 1970s

When feminism reemerged in the 1970s as a political movement, it contained a critique of women's domestic roles that was reminiscent of the issues about which Parsons wrote: sexuality, marriage, motherhood, and the exclusion of women from the wider political sphere. Like Parsons in the teens, many of us were participating in several overlapping intellectual circles: consciousness-raising groups that probed the sexual politics of our personal lives and the history of the women's movement in America, antiwar-movement activities ranging from marches to study groups and conferences, and intellectual inquiry within the context of traditional departments and professional meetings. Many of these activities and the groups associated with them were centered on universities, but some feminists participated in women's health collectives and political organizations that had a community base.

For those of us who were instructors and assistant professors in universities it seemed important to put together our feminism and our academic interests. We set out to correct the "relative invisibility" of women and their treatment as "passive sexual objects, devoted mothers, and dutiful wives" by constructing courses on women in each of our disciplines.

Shelly Rosaldo, Jane Collier, and others taught one such course in anthropology at Stanford University in early 1971, and I taught one at Brown University in 1973. Simultaneously, women anthropologists were beginning to give scholarly papers on women's roles in areas of their own research. Our book, Woman, Culture and Society, emerged from the Stanford course, from papers delivered at the 1971 meeting of the American Anthropological Association in New York, and from our own network of female anthropologists.

My correspondence with Shelly Rosaldo between 1971 and 1973 reflects the way in which the framework and tone of Woman, Culture and Society evolved. Our initial impulse was to correct the male bias in anthropological writing by analyzing the viewpoint of women, to define the position of women in our own and other cultures, and to delineate the ways in which women are actors even in situations of subordination. The outline of our book we presented to publishers was one that examined women using a variety of topics: socialization and the family; women in the economy; women in society; politics and kinship; and beliefs, ideology, and symbolic culture.

Not until Rosaldo drafted the introduction begin to shape the collection. Planer's articles at the front of the book, im an attempt to give the book a theoretic Structure and Feminine Personality" has Family section, and Ortner's article "Is had been in the "Beliefs, Ideology and S book. Ortner's piece was moved forwartion were never completed. In the end winto topical sections; instead, we groupe

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Not until Rosaldo drafted the introduction did the theme of universal subordination begin to shape the collection. Placing Nancy Chodorow's and Sherry Ortner's articles at the front of the book, immediately after her own article, was part of an attempt to give the book a theoretical coherence. Chodorow's article "Family Structure and Feminine Personality" had initially been in the "Socialization and Family" section, and Ortner's article "Is Female to Male as Nature Is to Culture?" had been in the "Beliefs, Ideology and Symbolic Culture" portion, at the end of the book. Ortner's piece was moved forward partly because other articles in that section were never completed. In the end we gave up the idea of organizing the book into topical sections; instead, we grouped papers that complemented each other.

Pushing forward with the universal asymmetry theme and becoming committed to a book that would make a theoretical contribution meant that the introductory three essays made broad ethnographic comparisons. They echo the generalizing tone of *The Old-Fashioned Woman*, *Fear and Conventionality*, and *Social Rule*. In documenting subordination, both Rosaldo and Ortner focused on many issues cited by Parsons—exclusion, the taboos surrounding menstruation and childbirth, and sexual separation. They often juxtaposed examples from their society and cross-cultural examples.

Several passages written by Rosaldo contain the same emphasis on exclusion and constraint as Parsons's passages quoted above. For example, in discussing cultural expressions of sexual asymmetry, Rosaldo contrasted the Arapesh and the Tchambuli (both studied by Margaret Mead) with the Yoruba and the Iroquois. Among the Arapesh, she said,

A wife was felt to be a "daughter" to her husband, and at the time of the dominant male ritual . . . she was required to act like an ignorant child. . . . Yoruba women may control a good part of the food supply, accumulate cash and trade in distant and important markets, yet when approaching their husbands, wives must feign ignorance and obedience, kneeling to serve the men as they sit. . . . Even the Iroquois . . . were not ruled by women; there, powerful women might instate and depose their rulers, but Iroquois chiefs were men. ⁵⁵

In Rosaldo's view this asymmetry could best be explained by a social-structural opposition between a domestic sphere associated with women and a public sphere associated with men. This had consequences for the establishment of male authority and the association of men with achieved status. In making her point about authority Rosaldo drew parallels between Tuareg and American men in the ways in which they distance themselves from women and hence create authority:

Tuareg men have adopted the practice of wearing a veil across the nose and mouth... high status men wear their veils more strictly than do slaves or vassals; women have no veils; and to assure his distance, no man is supposed to permit his lover to see his mouth. (In parts of American society, it would seem that men wear their veil of a newspaper in the subways and at breakfast with their wives). 56

Ortner's argument for universal asymmetry resorted less often to ethnographic example, but she detailed the case of the Crow to support her three criteria for subordination: explicit devaluing of women; implicit statements of inferiority, such as the attribution of defilement through symbolic devices; and social-structural arrangements that excluded women from contact with the highest powers of society.

In sum, the Crow are probably a fairly typical case. Yes, women have certain powers and rights, in this case some that place them in fairly high positions. Yet ultimately the line is drawn: menstruation is a threat to warfare, one of the most valued institutions of the tribe, one that is central to their self-definition; and the most sacred object of the tribe [the Sun Dance doll] is taboo to the direct sight and touch of women.⁵⁷

Ortner's explanation for women's subordination was rooted in the association of men with culture that is highly valued, while women are universally seen as closer to nature and hence to be devalued.

Parsons's writing echoes clearly in these articles. Not only am I struck by the same generalizing tone and the use of ethnographic example to bolster an argument about human universals, but Rosaldo and Ortner focus on many of the same issues—taboos, constraints, and exclusionary practices—often centering on women's bodies, their sexuality, and their reproductive roles as mothers.

Although the first three articles of Woman, Culture and Society generated a great deal of controversy, they did represent a coherent theoretical position. Unlike Elsie Clews Parsons's eclectic ethnological examples, underlain by a gesture toward a human propensity for boundaries, conventions, and constraints, our earlier theories assumed a framework that differentiated cultural, sociological, and psychological levels of explanation. For Rosaldo, Ortner, and Chodorow, woman's role as mother played a central role in the explanation of universal asymmetry. Theoretical dichotomies like domestic/public and nature/culture helped to make sense of women's roles at an analytical level absent from Parsons's work. Those who were influenced by materialism had a clear sense of how to build a framework that suggested an economic explanation for social and cultural phenomena. Here Karen Sacks's reworking of Engels's theory and Rayna Reiter's analysis of the historical creation of domestic and public spheres in France are the best examples.⁵⁸ We were the inheritors of the integration of the work of Durkheim, Weber, and Marx into sociology and anthropology-an integration that had not yet shaped the sociology and anthropology of Parsons's day.

Conclusions

The contrast between Parsons's feminism and her ethnology and that of recent feminist anthropologists is partly an intellectual one. Boasian ethnography allowed a pastiche of observation, interrogation, and native accounts. Yet the framework into which Parsons put her data was o and to processes of diffusion and be younger generation of anthropologists culture, Parsons remained in the Boasia

The 1960s generation of female and had incorporated sociology—the intellement. Culture, social structure, and psycin Talcott Parsons's synthesis, which is and those who taught social theory at I which social structure (derived from widely read. And the implicit impact o work, which shaped the training of grad More recently, postmodernism, particul Lacan, and Jacques Derrida, has taken theorists set the tone for a synthesis approaches.

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m and her ethnology and that of recent ctual one. Boasian ethnography allowed nd native accounts. Yet the framework into which Parsons put her data was one that gave primacy to the culture element and to processes of diffusion and borrowing. While Mead and Benedict—the younger generation of anthropologists—were differentiating the individual from culture, Parsons remained in the Boasian mold.

The 1960s generation of female anthropologists learned an anthropology that had incorporated sociology—the intellectual heritage of Marx, Weber, and Durkheim. Culture, social structure, and psychology were differentiated levels of analysis in Talcott Parsons's synthesis, which influenced Clifford Geertz, David Schneider, and those who taught social theory at Harvard University. British anthropology, in which social structure (derived from Durkheim) was the organizing tool, was widely read. And the implicit impact of Marx was filtered through Leslie White's work, which shaped the training of graduate students at the University of Michigan. More recently, postmodernism, particularly the work of Michel Foucault, Jacques Lacan, and Jacques Derrida, has taken us to a new stage, one in which French male theorists set the tone for a synthesis of cultural, social, and political-economy approaches.

But feminist anthropology in the 1970s was also shaped by social movements, just as Parsons's views had been shaped by progressive reform, feminism, and pacifism in the teens. Women did make inroads into the major universities as graduate students and had an impact on the way in which the social sciences dealt with some issues. However, suffrage and feminist progressive reform were peripheral to the academy, especially during the pre–World War I years. Feminist debates over the proper education of women never reformed the curriculum or focused on the need for more research on women per se. As I have emphasized, women themselves did not have a secure place in coeducational institutions, and they were not granted tenured professorships in the elite universities.

In contrast, the 1960s brought a refeminization of anthropology graduate programs, and the number of young female Ph.D.'s on the job market had increased by the early 1970s. We were in a better position to take jobs at elite institutions, though knocking down these barriers has been a struggle, as I know from my own Title VII suit against Brown University.

Equally, if not more important, are the differences between World War I and the Vietnam War in shaping feminist anthropology. The antiwar movement during World War I was broken through suppression of the Industrial Workers of the World, the Communist scare, and restrictions on immigration. The radicals who contributed to *The Masses* retired to private life and abandoned social-reform movements in the 1920s. Finally, the United States won World War I, contributing to a postwar era very different from the one that followed the Vietnam War. Vietnam had relatively little popular support and spawned a radical student movement which grew at the same time as participation in the minority-rights, feminist, and gay- and lesbian-rights movements increased. These movements had important support from students and some academics, who pushed to reform curricula to include material on these disenfranchised groups.

Despite the rightward movement of the United States in the 1980s, universities, much to dismay of the right wing, have remained havens for diverse scholarship. Even though students have turned to computer sciences, accounting, and engineering in many schools, women's studies and ethnic studies have survived, now with the support of sympathetic minority and female administrators.

These differences, both intellectual and political, have allowed feminist anthropology to establish a more central position within anthropology in general, as the Gender and Curriculum Project and the growing Association for Feminist Anthropology as a section within the American Anthropological Association indicate.⁵⁹ The outpouring of scholarship on women will continue to bring feminism to the center of anthropology in a way in which Elsie Clews Parsons—given the intellectual and political constraints of her time—could not. This would reclaim the feminist heritage of Elsie Clews Parsons for anthropology—a fitting task for the next few decades of scholarship and research.

Notes

This is a revised version of the 1989 AES Distinguished Lecture (originally published in the American Ethnologist 16 [1989]: 518-33). I would like to thank Henry Rutz, organizer of the 1989 AES Meetings, held in Santa Fe April 5-9, and the AES Board for inviting me to speak. In making the revisions for this book, I have taken advantage of a wealth of new scholarship on Parsons by Barbara Babcock, Rosemary Levy Zumwalt, and Desley Deacon. I have been particularly influenced by Barbara Babcock's introduction to Pueblo Mothers and Children, which explores the feminist aspects of Parsons's work during the 1920s in the Southwest and argues that throughout Parsons's life there was an interest in understanding "the relation between social formations and female subjectivity—in particular the cultural construction of gender and sexuality and reproduction, the sexual division of labor and the subjugation of women" (Introduction to Pueblo Mothers and Children: Essays by Elsie Clews Parsons, 1915-1924 [Santa Fe, N.M.: Ancient City Press, 1991], 18). I would also like to thank my colleague Marta Weigle for her helpful comments on an early draft of this paper.

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- 30. Ibid., 97.
- 31. Ibid., 192-202, 275, 296-97.
- 32. Barbara Babcock argues that Parsons's tural critique and is "neither as evolution and biographers have implied. Her early for their challenge to the idea of cultura but also for her repeated questioning (Babcock, "Elsie Clews Parsons," 19).

the United States in the 1980s, universities, e remained havens for diverse scholarship. mputer sciences, accounting, and engineer-nd ethnic studies have survived, now with female administrators.

nd political, have allowed feminist anthroion within anthropology in general, as the growing Association for Feminist Anthroan Anthropological Association indicate.⁵⁹ en will continue to bring feminism to the th Elsie Clews Parsons—given the intellec-—could not. This would reclaim the femianthropology—a fitting task for the next

stinguished Lecture (originally published in the would like to thank Henry Rutz, organizer of the 19, and the AES Board for inviting me to speak, aken advantage of a wealth of new scholarship evy Zumwalt, and Desley Deacon. I have been introduction to *Pueblo Mothers and Children*, is work during the 1920s in the Southwest and was an interest in understanding "the relation vity—in particular the cultural construction of exual division of labor and the subjugation of and Children: Essays by Elsie Clews Parsons, ess, 1991], 18). I would also like to thank my tts on an early draft of this paper.

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- 8. Elsie Clews Parsons, The Family (New York: G. P. Putnam's Sons, 1906).
- 9. Hare, A Woman's Quest for Science, 33-34.
- 10. Ibid., 14.
- 11. Ibid., 135.
- 12. Ibid.
- 13. Cott, Grounding of Modern Feminism, 35.
- 14. Ibid., 37.
- 15. Rosalind Rosenberg, Beyond Separate Spheres: Intellectual Roots of Modern Feminism (New Haven, Conn.: Yale University Press, 1982), 166.
- 16. Ibid 168
- 17. Desley Deacon, "The Republic of Spirit: Fieldwork in Elsie Clews Parsons's Turn to Anthropology," Frontiers 12, no. 3 (1991): 24.
- 18. Rosemary Levy Zumwalt, Wealth and Rebellion: Elsie Clews Parsons, Anthropologist and Folklorist (Urbana and Chicago: University of Illinois Press, 1992), 172.
- 19. Alfred Kroeber, "Elsie Clews Parsons," American Anthropologist 45 (1943): 253.
- 20. Ibid.
- 21. Elsie Clews Parsons, "Note on Navajo War Dance," American Anthropologist 21 (1919): 465-67.
- 22. Zumwalt, Wealth and Rebellion, 176-79, 236-38.
- 23. Elsie Clews Parsons, "A Few Zuni Death Beliefs and Practices," American Anthropologist 18 (1916): 245-56; "The Zuñi A'Doshlei and Suuke," American Anthropologist 18 (1916): 338-47; "The Zuñi La'mana," American Anthropologist 18 (1916): 521-28; "Mothers and Children at Laguna," Man 19 (1919): 34-38; and "Mothers and Children at Zuñi," Man 19 (1919): 168-73.
- 24. Rosenberg, Beyond Separate Spheres, 168.
- Judy Schwarz, Radical Feminists of Heterodoxy (Lebanon, N.H.: New Victoria Publishers, 1982).
- 26. Florence Guy Woolston, "Marriage Customs and Taboo among the Early Heterodities," *Scientific Monthly*, November 1919.
- 27. Rosenberg, Beyond Separate Spheres, 170-71.
- 28. Elsie Clews Parsons, The Old-Fashioned Woman: Primitive Fancies about the Sex (New York: G. P. Putnam's Sons, 1913); Religious Chastity: An Ethnological Study (New York: Macauley, 1913); Fear and Conventionality (New York: G. P. Putnam's Sons, 1914); Social Freedom: A Study of the Conflicts between Social Classifications and Personality (New York: G. P. Putnam's Sons, 1916); Social Rule: A Study of the Will to Power (New York: G. P. Putnam's Sons, 1916).
- 29. Parsons, The Old-Fashioned Woman, 91-92.
- 30. Ibid., 97.
- 31. Ibid., 192-202, 275, 296-97.
- 32. Barbara Babcock argues that Parsons's writing in this period constitutes a feminist cultural critique and is "neither as evolutionary nor as universalizing as many of her critics and biographers have implied. Her early feminist sociology texts bear rereading not only for their challenge to the idea of cultural evolution and insistence on cultural relativism but also for her repeated questioning of 'the social need for women's subordination'" (Babcock, "Elsie Clews Parsons," 19).

- 33. Elsie Clews Parsons, "Marriage: A New Life," Masses 8 (September 1916): 27.
- 34. Parsons, Fear and Conventionality, 119-20.
- 35. Parsons, Social Freedom, 36.
- 36. Rosenberg, Beyond Separate Spheres, 176.
- 37. Bronislaw Malinowski, Argonauts of the Western Pacific (Prospect Heights, Ill.: Waveland Press, 1984, originally published 1921); Margaret Mead, Coming of Age in Samoa (New York: Morrow, 1928).
- 38. Although Benedict took her first anthropology course from Parsons at the New School in 1919, Margaret M. Caffrey (*Ruth Benedict: Stranger in This Land* [Austin: University of Texas Press, 1989], 96) suggests that Parsons's inductive approach to anthropology was different from the deductive thinking that came much more naturally to Benedict. She was Parsons's research assistant for several years during the 1920s, working on a concordance of Southwest mythology, but Caffrey (pp. 156, 226-27) concluded that although Parsons was a supporter of Benedict, she was not a close personal friend, not someone who admired and supported Benedict's work on the Pueblos as it developed during the 1920s and 1930s.
- 39. Zumwalt, Wealth and Rebellion, 233-40.
- 40. Hieb, "Elsie Clews Parsons," 9-13.
- 41. Zumwalt, Wealth and Rebellion, 240-43.
- 42. Parsons, "Mothers and Children at Laguna."
- 43. Elsie Clews Parsons, "Hopi Mothers and Children," Man 21 (1921): 98-104.
- 44. Parsons, "Mothers and Children at Zuñi"; and "Tewa Kin, Clan, and Moiety," American Anthropologist 26 (1924): 333-39.
- 45. Parsons, "Tewa Kin, Clan, and Moiety"; "The Religion of the Pueblo Indians," Proceedings, Twenty-First International Congress of Americanists, 1925.
- 46. Parsons, "Tewa Kin, Clan, and Moiety," 339; and "Religion of the Pueblo Indians," 140.
- 47. Fred Eggan, The Social Organization of the Western Pueblos (Chicago: University of Chicago Press, 1950).
- 48. Elsie Clews Parsons, Mitla, Town of the Souls and Other Zapoteco-Speaking Pueblos of Oaxaca, Mexico (Chicago: University of Chicago Press, 1936), 74-79.
- 49. Ibid., 463.
- 50. Gladys Reichard, Spider Woman: A Story of Navajo Weavers and Chanters (New York: MacMillan, 1934) and Dezba: Woman of the Desert (New York: J. J. Augustin, 1938); Ruth M. Underhill, Papago Woman (American Anthropological Association Memoir 46; New York: Holt, Rinehart and Winston, 1936).
- 51. Elsie Clews Parsons, ed., *Hopi Journal of Alexander M. Stephen* (Columbia University Contributions in Anthropology 23; New York: Columbia University Press, 1936).
- 52. James Clifford, The Predicament of Culture: Twentieth-Century Ethnography, Literature, and Art (Cambridge, Mass.: Harvard University Press, 1988), 39.
- 53. Babcock, "Elsie Clews Parsons," 16.
- 54. Rosenberg, Beyond Separate Spheres; Judith Friedlander, "Elsie Clews Parsons," in Women Anthropologists: A Biographical Dictionary, ed. Ute Gacs, Aisha Khan, Jerrie McIntyre, and Ruth Weinberg (Westport, Conn.: Greenwood Press, 1988), 282-90; Babcock, "Not Yet Classified" and "Elsie Clews Parsons"; Deacon, "Republic of Spirit"; Zumwalt, Wealth and Rebellion.

- Michelle Zimbalist Rosaldo, "Woman, Owner, Culture and Society, 19-20.
- 56. Ibid., 27.
- 57. Sherry Ortner, "Is Female to Male as Na ety, 70.
- 58. Karen Brodkin Sacks, "Engels Revisited Private Property," in Woman, Culture a. Men in the South of France," in Toward (New York: Monthly Review Press, 1975)
- 59. Sandra Morgen, ed., Gender and Ant Teaching (Washington, D.C.: American A

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- 55. Michelle Zimbalist Rosaldo, "Woman, Culture, and Society: A Theoretical Overview," in Woman, Culture and Society, 19–20.
- 56. Ibid., 27.
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- 58. Karen Brodkin Sacks, "Engels Revisited: Women, the Organization of Production and Private Property," in *Woman, Culture and Society,* 207–22; Rayna Reiter, "Women and Men in the South of France," in *Toward an Anthropology of Women,* ed. Rayna Reiter (New York: Monthly Review Press, 1975), 252–82.
- 59. Sandra Morgen, ed., Gender and Anthropology: Critical Reviews for Research and Teaching (Washington, D.C.: American Anthropological Association, 1989).